

Advanced Landing Page Specs	Editable Landing Page Specs
1 web page (limited scrolling) with live text + a form thank you page	1 web page (limited scrolling) with live text + a form thank you page
Design is responsive to accommodate mobile	Design is responsive to accommodate mobile
Accommodates photo gallery, clickable coupon options, and/or embedded video	Accommodates photo gallery, clickable coupon options, and/or embedded video
Unlimited click throughs (to external links)	Unlimited click throughs (to external links)
All assets (photos, copy, files & links) must be supplied incl. form fields and thank you pg copy	All assets (photos, copy, files & links) must be supplied incl. form fields and thank you pg copy
Custom URL optional (via GoDaddy) *Must be requested with initial LP request	Custom URL optional (via GoDaddy) *Must be requested with initial LP request
Includes 1 WP form (client must provide privacy policy), and Google Analytics set up- sales must provide GTM code.	Includes 1 WP form (client must provide privacy policy), and Google Analytics set up- sales must provide GTM code.
No navigation bar	No navigation bar
Up to 3 downloadable files optional (must be provided)	Up to 3 downloadable files optional (must be provided)
Hosted for up to 12 months; renewable by repurchasing at full price	Hosted for up to 12 months; renewable by repurchasing at full price
Edits are NOT available once live; pages are fixed content for the duration of the campaign	Up to 10 text edits and 2 image edits each month. No functionality/layout edits. EX: 1 text edit = 1 job listing or 1 contact (addy, phone, email) or 1 price or 1 date/time or 1 paragraph